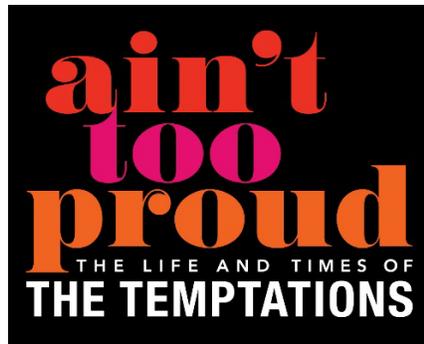


**FOR IMMEDIATE RELEASE**

March 8, 2023

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**AIN'T TOO PROUD - THE LIFE AND TIMES OF THE TEMPTATIONS  
PUBLIC ON SALE FRIDAY, MARCH 10 AT 10 AM**



**HOUSTON PREMIERE AT THE HOBBY CENTER  
AUGUST 8-13, 2023**

**"PRETTY CLOSE TO PERFECTION!"** — *The New York Times*, Critics' Pick

**WHO:** Memorial Hermann Broadway at the Hobby Center  
**WHAT:** **AIN'T TOO PROUD – THE LIFE AND TIMES OF THE TEMPTATIONS**  
**WHEN:** August 8–13, 2023  
Tues – Thurs at 7:30 pm | Fri at 8 pm | Sat at 2 & 8 pm | Sun at 2 and 7:30 pm  
**WHERE:** The Hobby Center | 800 Bagby Street | Houston, TX 77002  
**TICKETS:** Start at \$40. Available online at [www.TheHobbyCenter.org](http://www.TheHobbyCenter.org) or [www.BroadwayAtTheHobbyCenter.com](http://www.BroadwayAtTheHobbyCenter.com), the Hobby Center Box Office (800 Bagby, Houston, TX 77002) and all Ticketmaster outlets. Discounts available for groups of 10 or more. Call (888) 451-5986 or e-mail [houston.groups@broadwayacrossamerica.com](mailto:houston.groups@broadwayacrossamerica.com).

(Houston, TX) – **Memorial Hermann Broadway at the Hobby Center** announces single tickets for the Broadway smash hit musical **AIN'T TOO PROUD – THE LIFE AND TIMES OF THE TEMPTATIONS**, will go on sale Friday, March 10 at 10AM. **AIN'T TOO PROUD – THE LIFE AND TIMES OF THE TEMPTATIONS** will play the Hobby Center August 8–13, 2023.

Featuring the Grammy® winning songs and Tony® winning moves, **AIN'T TOO PROUD** is the electrifying new musical that follows The Temptations' extraordinary journey from the streets of Detroit to the Rock & Roll Hall of Fame. With their signature dance moves and unmistakable harmonies, they rose to the top of the charts creating an amazing 42 Top Ten Hits with 14 reaching number one and being voted the greatest R&B group of all time by Billboard Magazine in 2017. The rest is history — how they met, the groundbreaking heights they hit, and how personal and political

conflicts threatened to tear the group apart as the United States fell into civil unrest. This thrilling story of brotherhood, family, loyalty, and betrayal is set to the beat of the group's treasured hits, including "My Girl," "Just My Imagination," "Get Ready," "Papa Was a Rolling Stone," and so many more.

After breaking house records at Berkeley Rep, The Kennedy Center, CTG's Ahmanson Theatre, and Toronto's Princess of Wales Theatre, **AIN'T TOO PROUD** opened on Broadway in March 2019, where it continued to play sold-out audiences and broke the Imperial Theatre's box office record. Written by Kennedy Prize-winning playwright **Dominique Morisseau**, directed by two-time Tony Award® winner **Des McAnuff**, and featuring the Tony Award winning choreography of **Sergio Trujillo**, this dazzling production now brings the untold story of the legendary quintet to audiences across the country.

The creative team also includes Tony Award nominee **Robert Brill** (scenic design), Tony Award winner **Paul Tazewell** (costume design), Tony Award winner **Howell Binkley** (lighting design), Tony Award winner **Steve Canyon Kennedy** (sound design), Drama Desk Award winner **Peter Nigrini** (projection design), Drama Desk Award winner **Charles G. LaPointe** (hair and wig design), **Steve Rankin** (fight direction), **Brian Harlan Brooks** (tour resident director), **Edgar Godineaux** (associate choreographer), **John Miller** (music coordinator), **Molly Meg Legal** (production supervisor), and **Nicole Olson** (production stage manager). Orchestrations are by Tony Award recipient **Harold Wheeler**, with music supervision and arrangements by **Kenny Seymour**. Casting is by **Tara Rubin Casting, Merri Sugarman, C.S.A.**

The national tour of AIN'T TOO PROUD is produced by **Ira Pittelman** and **Tom Hulce**, in association with **Stephen Gabriel**, executive producer. General management and production management by **Work Light Productions**.

For more information, please visit [www.AintTooProudMusical.com](http://www.AintTooProudMusical.com)

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**The Hobby Center for the Performing Arts** opened in 2002 to expand Houston's reputation as a world-class cultural center by providing a premier performing arts venue, fostering accessibility to the performing arts and promoting arts education, with an emphasis on musical theatre. The campus houses two theaters including the 2,650-seat Sarofim Hall and the 500-seat Zilkha Hall. Delivering a best-in-class patron experience, the Hobby Center welcomes over 350,000 audience members annually to engage with high-quality arts programming including the Memorial Hermann Broadway at the Hobby Center series. The Hobby Center is also home to a full season of musical theatre produced by Principal Resident Company Theatre Under the Stars, as well as a variety of diverse performances from both Houston-based and touring artists and companies. Education and accessibility initiatives are central to the Hobby Center's impact in Houston through programs like the Discovery Series that welcomes thousands of students to performances every season. Please visit [TheHobbyCenter.org](http://TheHobbyCenter.org).

Follow the Hobby Center on [Facebook](https://facebook.com), [Instagram](https://instagram.com) and [Twitter](https://twitter.com).

**Broadway Across America** (BAA) is part of the John Gore Organization family of companies, which includes [Broadway.com](http://Broadway.com), The Broadway Channel, [BroadwayBox.com](http://BroadwayBox.com) and Group Sales Box Office. Led by 18-time Tony-winning theater producer John Gore (Owner & CEO), BAA is the foremost presenter of first-class touring productions in North America, operating in 48 markets with over 400,000 subscribers. Presentations include *Disney's The Lion King*, *Wicked*, *The Book of Mormon* and *Hamilton*. Current and past productions include *Ain't Too Proud*, *Beautiful*, *Cats*, *Chicago*, *Dear Evan Hansen*, *Mean Girls*, *Moulin Rouge!* and *To Kill A Mockingbird*. For more information, please visit [BroadwayAcrossAmerica.com](http://BroadwayAcrossAmerica.com) and [Broadway.com](http://Broadway.com).

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