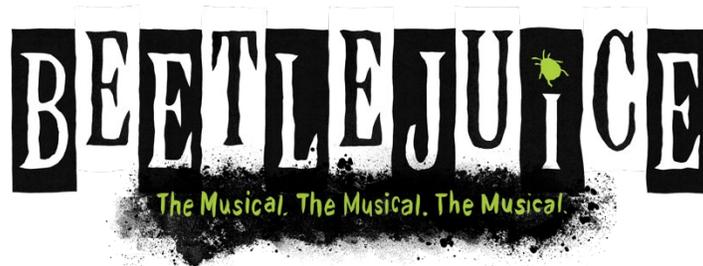


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IMAGES AND INTERVIEWS AVAILABLE UPON REQUEST



**THE GHOST-WITH-THE-MOST IS COMING TO HOUSTON
TICKETS GO ON SALE FRIDAY, NOVEMBER 17 AT 10AM**

**MARCH 5-10, 2024
THE HOBBY CENTER**

WHO: Memorial Hermann Broadway at the Hobby Center
WHAT: *BEETLEJUICE*
WHEN: March 5-10, 2024
Tues – Thurs at 7:30pm | Fri at 8pm | Sat at 2 & 8pm | Sun at 1:30 & 7pm
WHERE: The Hobby Center | 800 Bagby Street | Houston, TX 77002
TICKETS: Start at \$40. Available online at www.TheHobbyCenter.org or www.BroadwayAtTheHobbyCenter.com, and in person at the Hobby Center Box Office (800 Bagby, Houston, TX 77002). Discounts available for groups of 10 or more. Call (888) 451-5986 or e-mail houston.groups@broadwayacrossamerica.com.

Houston, TX – It’s showtime! *BEETLEJUICE*, the edgy and irreverent Broadway smash hit musical comedy, will make its Houston premiere March 5 to 10 as part of Memorial Hermann Broadway at the Hobby Center 2023-2024 Season. Single tickets will go on sale Friday, November 17, 2023, at 10am.

Based on Tim Burton’s dearly beloved film, this hilarious musical tells the story of Lydia Deetz, a strange and unusual teenager whose whole life changes when she meets a recently deceased couple and a demon with a thing for stripes. With an irreverent book, an astonishing set, and a score that’s out of this Netherworld, *BEETLEJUICE* is “SCREAMINGLY GOOD FUN!” (Variety). And under its uproarious surface (six feet under, to be exact), it’s a remarkably touching show about family, love, and making the most of every Day-O!

BEETLEJUICE is directed by Tony Award® winner **Alex Timbers** (*Moulin Rouge!*, Director of Warner Bros. forthcoming *TOTO*, the animated musical film adaptation of **Michael Morpurgo** and **Emma Chichester Clark's** 2017 book) with an original score by Tony Award nominee **Eddie Perfect** (*King Kong*); a book by Tony Award nominee **Scott Brown** ("Castle Rock") and Tony and Emmy Award® nominee **Anthony King** ("Robbie"); music supervision, orchestrations and incidental music by **Kris Kukul** (*Joan of Arc: Into the Fire*); and choreography by **Connor Gallagher** (*The Robber Bridegroom*).

BEETLEJUICE features scenic design by three-time Tony Award nominee **David Korins** (*Hamilton*); costume design by six-time Tony Award winner **William Ivey Long** (*The Producers*); lighting design by Tony Award winner **Kenneth Posner** (*Kinky Boots*); sound design by Tony Award winner **Peter Hylenski** (*Moulin Rouge!*); projection design by Tony Award nominee and Drama Desk Award winner **Peter Nigrini** (*Dear Evan Hansen*); puppet design by Drama Desk Award winner **Michael Curry** (*The Lion King*); special effects design by **Jeremy Chernick** (*Harry Potter and the Cursed Child*), hair and wig design by Drama Desk Award nominee **Charles G. LaPointe**; make-up design by **Joe Dulude II**; associate director is **Catie Davis** and associate choreographer is **Michael Fatica**; casting by **The Telsey Office**.

Producers for **BEETLEJUICE** include **Warner Bros. Theatre Ventures, Langley Park Productions and NETworks Presentations**.

BEETLEJUICE opened at Broadway's Winter Garden Theatre on Thursday, April 25, 2019, presented by **Warner Bros. Theatre Ventures (Mark Kaufman)** and **Langley Park Productions** (Kevin McCormick), and won the Drama Desk Award and Outer Critics Circle Award for David Korins' scenic design and was nominated for eight Tony Awards including Best New Musical. **BEETLEJUICE** had a history-making run on Broadway - following the release of the musical's original Broadway cast recording and Tony Awards appearance, the box office exploded, making it the surprise hit of the 2018/2019 season. **BEETLEJUICE's** Tony Awards performance has gone on to be the most watched musical number from the broadcast with over 3,921,530 views. **BEETLEJUICE** became a sensation with fans everywhere including on TikTok, which led to an additional burst of ticket sales from a new audience for Broadway, making the musical one of the top grossing shows on Broadway, going on to break the Winter Garden box office record. The smash hit musical **BEETLEJUICE** played 366 performances at the Winter Garden Theatre on Broadway before being shuttered with the rest of Broadway on March 12, 2020. **BEETLEJUICE** returned triumphantly to Broadway with performances on April 8, 2022, at the Marquis Theatre where it continued to haunt Broadway through January 8, 2023.

GHOSTLIGHT RECORDS and **WARNER RECORDS** released **BEETLEJUICE – ORIGINAL BROADWAY CAST RECORDING** for digital download, streaming and on CD. The album is produced by Tony Award winner **Matt Stine**, Tony Award winner **Alex Timbers**, Tony nominee **Eddie Perfect** and three-time Grammy Award winner **Kurt Deutsch** and has surpassed 250 million streams in the United States and 760 million streams globally. These landmark numbers continue the remarkable success of the album, reaching the list of top 10 most streamed OBCRs of the previous decade. The show's songs have placed in Spotify's "Viral 50" charts in 13 different countries. In addition, "Say My Name," one of the show's breakout showstoppers, was chosen as Amazon's "Alexa Song of the Day" in 2019. The incredible growth is partly a result of user-generated content on TikTok, where songs from the album have been used in over one million videos.

BEETLEJUICE is based on the 1988 Academy Award®-winning Geffen Company motion picture presented by Warner Bros. and directed by Tim Burton. The smash hit comedy starred Michael Keaton, Alec Baldwin, Geena Davis, Jeffrey Jones, Catherine O'Hara and Winona Ryder with story by Michael McDowell and Larry Wilson.

Like **BEETLEJUICE** on Facebook at [Facebook.com/BeetlejuiceBway/](https://www.facebook.com/BeetlejuiceBway/).

Follow on [TikTok](#), [Twitter](#), and [Instagram](#) @BeetlejuiceBway.

For more information, visit www.BetlejuiceBroadway.com.

The Hobby Center for the Performing Arts serves as a connector, convenor and incubator for all Houston audiences, artmakers and arts organizations. Opened in 2002, the campus houses two theaters including the 2,650-seat Sarofim Hall and the 500-seat Zilkha Hall. Delivering a best-in-class patron experience, the Hobby Center welcomes over 400,000 audience members annually to engage with high-quality arts programming including the Memorial Hermann Broadway at the Hobby Center series. The Hobby Center is also home to a full season of musical theatre produced by Principal Resident Company Theatre Under the Stars, as well as a variety of diverse performances from both Houston-based and touring artists and companies. Education and accessibility initiatives are central to the Hobby Center's impact in Houston through programs like the ExxonMobil Discovery Series that welcomes thousands of students to performances every season. Please visit TheHobbyCenter.org. Follow the Hobby Center on [Facebook](#), [Instagram](#) and [Twitter](#).

Broadway Across America (BAA) is part of the John Gore Organization family of companies, which includes Broadway.com, The Broadway Channel, BroadwayBox.com, Group Sales Box Office and Broadway Brands. Led by 20-time Tony-winning theater producer John Gore (Owner & CEO), BAA is the foremost presenter of first-class touring productions in North America, operating in 48 markets with over 400,000 subscribers. Presentations include Disney's *The Lion King*, *Wicked*, *The Book of Mormon*, and *Hamilton*. Current productions include *&Juliet*, *Hadestown*, *Hamilton*, *Kimberly Akimbo*, *MJ: The Musical* and *Moulin Rouge! The Musical*.

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